



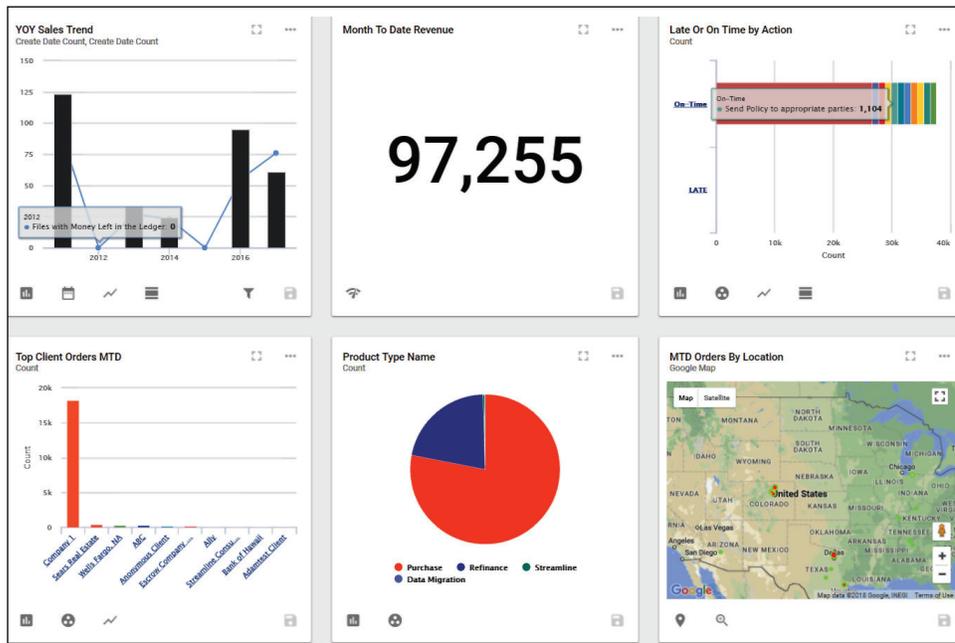
Business Intelligence & Data Analytics Platform

Simplified Data Access and Analytics for Student Management Systems

Explore, Visualize, and Analyze All Your Data in One Place

Most operational systems are not designed to easily integrate with other silos of data for multidimensional ad-hoc analysis. But Entrinsic's Informer can, with ease! Informer is a highly rated, web-based Data Discovery and Analytics solution enabling educational institutions to access, blend, cleanse, and analyze data regardless of where it lives. Hundreds of schools around the globe use Informer to make data-driven decision based on real-time information.

Intuitive analytics and interactive visuals empower all users, regardless of technical knowledge, to discover insights and make informed, data-driven decisions. With an extensible architecture, enterprise-level performance, and team-focused design that facilitates collaboration, Informer will change the way you think about analytics.



Gain Insight Into Every Aspect of Your Organization

Informer maximizes the value of university staff and resources by elevating the roles of campus users from being data collectors to data analysts. With Informer, you can:

- Create data visualizations and reports that profile students most likely to succeed or struggle
- Track supply and demand of course offerings. Perform cost/benefit analysis and assessment of academic programs
- Calculate costs to attract, retain, and graduate students
- Evaluate research proposal success rates and grow areas and funding opportunities
- Track financial and operational metrics to identify inefficiencies and duplications

Key features of Informer 5

Integrated Web-based Platform

No need to switch tools for different functionality; access on any device.

Intuitive User Interface Clean, modern interface provides a familiar user experience, drastically cutting the learning curve compared to most BI products.

Easy, Fast Data Access Connect to traditional databases, spreadsheets, or unstructured data streams, all without time-consuming data warehousing or cubing.

Drag And Drop Support Simply drag and drop to import data from Excel or CSV. Import multiple spreadsheets to create your own custom data source.

Easy Data Governance Review and transform data as it flows into Informer. Join data from disparate sources, scrub duplicates, and normalize fields with just a few clicks.

Curated Datasets For End Users

Generate subsets of curated, relevant data to provide a single source of truth for end users to explore and analyze.

Intelligent Visualization Guidance

Informer's Discover feature automatically creates meaningful visualizations that can be published, shared, and embedded.

Compare Feature With just a few clicks, create side-by-side visual analyses with interactive comparison boards.



We Know Higher Education

Universities and colleges, including the University of Alabama, American University, Texas State Technical Colleges, and the entire N.C. Community College System, rely on Informer to provide quick and easy access to information for monitoring key metrics against goals.

Comprehensive Data Access in Record Time

Informer makes collaboration within and across departments easier by providing a single point of access to all your data. Informer supports a variety of common database connectors including MySQL®, Microsoft SQL Server®, Oracle®, UniVerse®, and UniData®. You can also import multiple spreadsheets to create a custom data source, and automatically import mappings and links with the click of a button. Informer's pluggable architecture enables you to avoid complicated work-arounds with custom drivers when dealing with native connections to unique data sources.

With Informer's powerful streaming and indexing functionality, accessing large data sources won't slow you down. Whether working with dozens or millions of rows, you'll see your data within a matter of seconds.

Self-Service Data Discovery and Analysis

Informer empowers end users to access and explore data without the need to rely on IT. Utilize Informer Dataset filters to narrow down views of data, and merge or save filters for later use. Simply drag-and-drop to sort columns, aggregate data into relevant groups, and create pivot tables for summarized views, all within a secure and governed Dataset.

Informer's Discover feature automatically creates meaningful visuals which can be saved to a dashboard, used in side-by-side comparisons, or shared with colleagues.

Convenient Collaboration

Informer's Teams functionality gives end users ease of access and collaboration while still enabling admin users to strictly govern content. Informer's team-based architecture is designed to facilitate sharing and collaborating among colleagues in their area or department. You can easily swap comments on a shared Team Report, compare insights, and move ownership of a Report to your Team for review and approval.

Informer makes distributing data easier than ever with flexible scheduling and automation. Schedule report refresh and run times, send individual or burst emails, or create your own custom automations. Attach multiple Datasets or query Report content right in the email body for personalized user messages. Add field data from multiple datasets, upload images, or even embed interactive visuals.

Endless Extensibility Collaboration

Informer's out-of-the-box capabilities are only the beginning. With Informer's flexible architecture, you can create and bring in resources that are specific to your school. Informer 5 offers a flexible, robust RESTful API Content Engine that enables IT administrators and developers to easily interact with external programs to tightly integrate Informer 5 with other applications. With Informer's API Content Engine you can deploy Informer as a secure, extensible and highly scalable data hub by granting access to the controlled consumption of your data assets, both internally and externally, and communicating effortlessly.

Getting Started

To get started on a free trial, contact sales at informersales@entrinsik.com or call 888-703-0016. Visit <https://entrinsik.com/informer/education> for more details.

Key features (continued)

Sharing and Collaboration Comment and collaborate on shared content. Securely publish Reports inside websites and portals with a simple hyperlink.

Personalization Pin frequently used Reports to your personalized home page and view activity feeds with relevant content and notifications.

Reliable Security User and Team-level security with versioning and data traceability.

Plugin architecture Scale up and out when needed by integrating resources specific to your industry or product.

API Application Integration Seamlessly connect to other systems.

Enterprise-level Performance Handles millions of data points with fast data rendering.

“Informer is very intuitive and easy to train end-users to either run reports or build their own. We're able to deliver up-to-date data to support business decisions in a much shorter timeframe than we could have with other tools”

- Greg Bailey, North Iowa Area Community College

