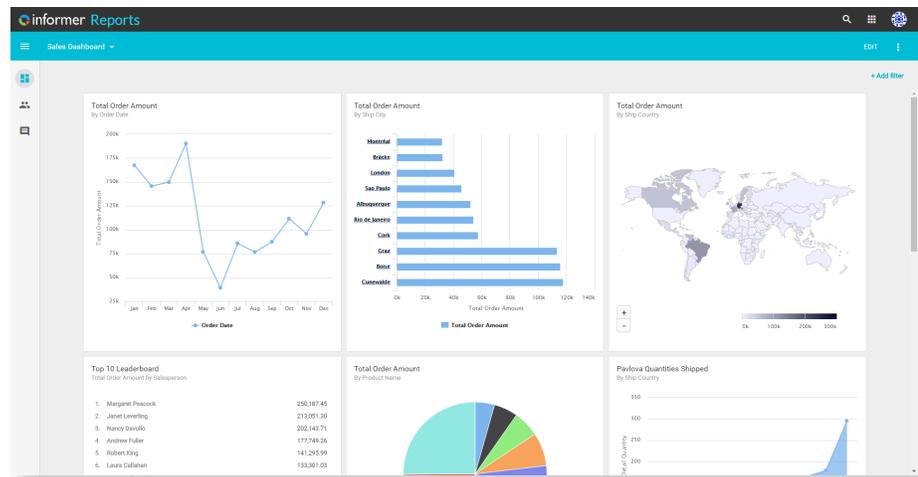


Data Discovery and Analytics for Vertafore® Sagitta®

Unlock the Value of Your Data in Real Time from Any Device

Entrinsik Informer is a highly rated, web-based Data Discovery and Analytics solution enabling your agency to collect, integrate and analyze data regardless of where it lives. Experience intuitive, easy to use analytics and interactive dashboards readily available for all types of users, from agents to department managers to executives.

Most operational systems are not designed to easily integrate with other silos of data for multidimensional ad-hoc analysis. Many Vertafore Sagitta agencies use Informer to overcome this hurdle and make data-driven decisions based on real-time information. Informer helps these agencies meet the unique regulatory, multi-channel, efficiency and data volume requirements of the Insurance industry.



Gain Insight into Every Aspect of Your Business

With Informer you can create reports and visualizations that analyze data on policy and financial reports filtered by parameters such as customer demographics, product lines, and distribution channels in one view:

- Monitor real-time policy and claim data;
- Track and manage agent production;
- Analyze financial performance across time periods;
- Analyze behavioral patterns to drive sales and gain better customer insight;
- Stay on top of distribution channel performance.

Informer provides a comprehensive rather than piece-meal approach for accessing and interacting with data and elevates the roles of users from simply being data collectors to data analysts, maximizing the value of your existing resources to make the best decisions.

KEY FEATURES OF INFORMER 5:

Integrated web-based platform. No need to switch interfaces for different functionality.

Database agnostic. Connect to potentially any data source, structured or unstructured.

Drag and drop support for importing popular data formats, such as Excel, CSV, or JSON;

Cleanse, transform data. Clean up, organize data as it comes into Informer for data integrity.

Curated data sets for end users. Generate subsets of relevant data to provide a single source of truth for end users to work from.

Intelligent visualization guidance. Suggestion feature offers users visualizations meaningful to the data sets that can be published, shared, and embedded.

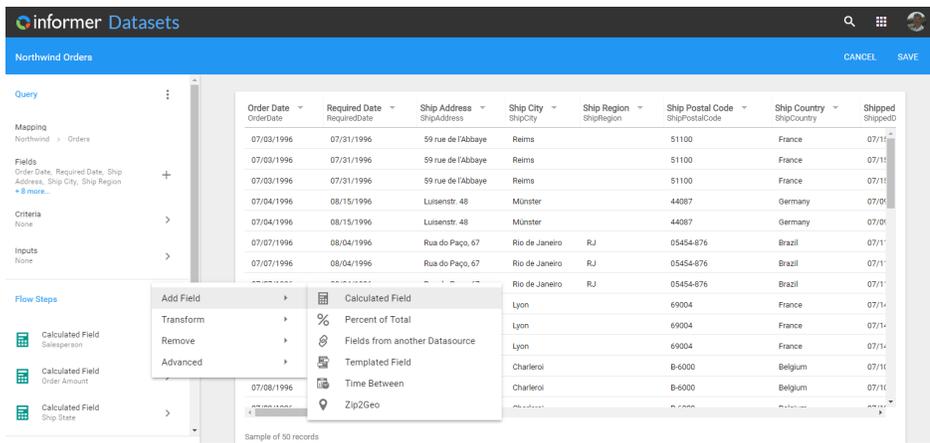
Self-service data analysis. End users can perform their own ad-hoc analysis and create reports and visuals that can be configured, drilled into, and personalized without IT assistance.

Compare feature. Do side-by-side comparisons of data populations.

Connect Natively to Multiple Data Sources

The Informer platform makes collaboration within and across departments easier by providing a single point of access to all your data. Real-time direct access to multiple data sources including Microsoft® SQL Server, Oracle®, IBM DB2®, MySQL, U2™, Providex, Excel, Progress, data warehouses, & others provide every type of user with a streamlined, secure view of operational data and key performance metrics (KPIs).

Informer's flexible and extensible architecture performs rapid queries against live data from source systems rather than requiring you to extract, transform, and load it to a data warehouse prior to analysis. The result? Reduced data latency and minimized cost and time to deploy, all supporting fact-based decision making.



The screenshot shows the Informer Datasets interface for 'Northwind Orders'. A table displays columns: Order Date, Required Date, Ship Address, Ship City, Ship Region, Ship Postal Code, Ship Country, and Shipped. A 'Flow Steps' menu is open, showing options like 'Add Field', 'Transform', 'Remove', and 'Advanced'. The table contains 10 rows of data.

Order Date	Required Date	Ship Address	Ship City	Ship Region	Ship Postal Code	Ship Country	Shipped
07/03/1996	07/31/1996	59 rue de l'Abbaye	Reims		51100	France	07/11/1996
07/03/1996	07/31/1996	59 rue de l'Abbaye	Reims		51100	France	07/11/1996
07/03/1996	07/31/1996	59 rue de l'Abbaye	Reims		51100	France	07/11/1996
07/04/1996	08/15/1996	Luisenstr. 48	Munster		44087	Germany	07/09/1996
07/04/1996	08/15/1996	Luisenstr. 48	Munster		44087	Germany	07/09/1996
07/07/1996	08/04/1996	Rua do Paço, 67	Rio de Janeiro	RJ	05454-676	Brazil	07/11/1996
07/07/1996	08/04/1996	Rua do Paço, 67	Rio de Janeiro	RJ	05454-676	Brazil	07/11/1996
07/07/1996	08/04/1996	Rua do Paço, 67	Rio de Janeiro	RJ	05454-676	Brazil	07/11/1996
			Lyon		69004	France	07/11/1996
			Lyon		69004	France	07/11/1996
			Lyon		69004	France	07/11/1996
			Charleroi		B-6000	Belgium	07/11/1996
			Charleroi		B-6000	Belgium	07/11/1996

Interactive Reports and Visualizations

Informer offers easy access to one version of the truth to support fact-based planning and tracking by directly extracting real-time transaction, policy, agent, revenue and profitability data. With an easy and interactive interface you can view and analyze trends down to the lowest level with a wide selection of filters and drill-down capabilities. Real-time data rendering refreshes reports and visualizations automatically and runtime variables allow users to specify filter parameters and KPIs on the fly.

Self-Service Data Analysis

With Informer you have the ability to access and manage data without the need to rely on IT. End users can use Informer to run their own ad-hoc reports and dashboards, then distribute them. Use Informer to automatically schedule daily, weekly or monthly report distribution to agents or executives with real time data. Users can also view report PDFs or Live Excel spreadsheets refreshed on demand with live Informer data, all without ever having to access the software itself. Enhance collaboration with other users by setting up teams in Informer to optimize decision making across the entire agency.

KEY FEATURES (CONTINUED):

Collaborate using Teams. Enable related users to collaborate on data analysis, uncover and share insights securely.

Share visualizations inside websites and portals with a simple hyperlink.

Data governance/Security. User and group level security with versioning and data traceability.

Plugin architecture. Scale up and out when needed.

Predictable cost structure. Simple pricing structure based on platform usage.

Web-based, easy to install and deploy. Fast ROI with minimal IT involvement.

Enterprise-level performance. Handles tons of data with fast data rendering.

“Informer has not only helped us address our reporting needs, but we’ve started to realize additional bandwidth within our department because we are spending less time creating and recreating reports and more time on other business needs!”

- Michael Franz, R&R Insurance

Getting Started

Basic reporting tools are no longer enough. Informer Data Discovery and Analytics solution addresses the shrinking time-to-decision required in today's highly dynamic insurance industry. To get started on a free trial, contact sales at informersales@entrinsik.com or call 888-703-0016. Visit www.entrinsik.com/informer for more details.