informer

Business Intelligence & Data Analytics Platform

entrinsik

Data Discovery and Analytics for Manufacturing & Distribution

"Informer is a great example of a solution that is bringing the promise of Agile BI to life."

Unlock the Value of Your Data in Real Time from any Device

Entrinsik Informer is a web-based Data Discovery and Analytics solution enabling your business to collect, integrate and analyze data on both internal operations and external supply chains. Experience intuitive, easy to use business analytics and interactive dashboards readily available for all types of users, from operational employees to line managers and business executives.

Gain Insight into Every Aspect of Your Business

Operations managers can use Informer to analyze vendor fulfillment, identify trends in inventory performance and manage all aspects of sales to make the most efficient use of internal resources. Managers can analyze data to make quick decisions that improve order processing, leading to increased customer satisfaction. With Informer you can track key metrics and spot patterns and trends in real time for comprehensive insight into day-to-day operations.
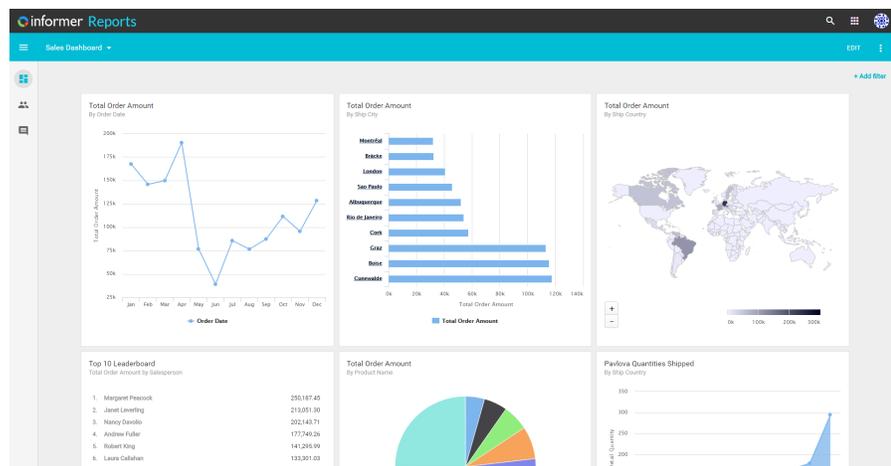
KEY FEATURES OF INFORMER 5:

Cleanse. Clean up, organize data as it comes into Informer for data integrity

Curate. Generate subsets of relevant data to provide a single source of truth for end users to work from

Discover. Suggestion feature offers users visualizations meaningful to the data sets that can be published, shared, and embedded

Self-serve. End users can perform their own ad-hoc analysis and create reports and visuals that can be configured, drilled into, and personalized without IT assistance

Compare. Do side-by-side comparisons of data populations

Self-Service Data Analysis

With Informer you have the ability to access and manage data without the need to rely on IT. End users can use Informer to run their own ad-hoc reports and dashboards, then distribute them. Use Informer to automatically schedule daily, weekly or monthly report distribution on inventory, location, product sales, etc. Managers, vendors, and other staff can view report PDFs or Live Excel spreadsheets refreshed on demand with live Informer data, all without ever having to access the software itself. Enhance field-level business collaboration by setting up teams in Informer to optimize decision making across the business.
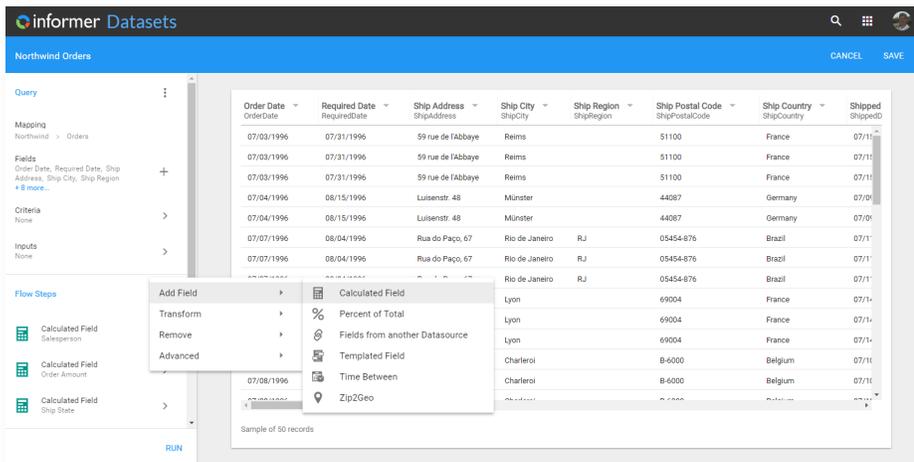
"We were immediately impressed with what Informer could do for us. It could connect to all of our data sources and report off of them in real time, which would be a huge benefit to the company,"

-Jesse Owsley, SMC Electric Supply

Connect Natively to Multiple Data Sources

Informer makes collaboration between back and front offices, warehouses, customer service, suppliers, and partners easier by providing a single point of access to all your data. Real-time direct access to multiple data sources including Microsoft® SQL Server, Oracle®, IBM DB2®, MySQL, U2™, Providex, Excel, Progress, data warehouses, & others provide every type of user with a streamlined view of operational data and key performance metrics (KPIs).

Informer's flexible and extensible architecture performs rapid queries against live data from source systems rather than requiring you to extract, transform, and load it to a data warehouse prior to analysis. The result? Reduced data latency and minimized cost and time to deploy, all supporting fact-based decision making.

Interactive Reports and Visualizations

With an easy and interactive interface you can view and analyze trends down to the lowest level with a wide selection of filters and drill-down capabilities. Real-time data rendering refreshes reports and visualizations automatically and runtime variables allow users to specify filter parameters and KPIs on the fly.

With Informer you can create reports and data visualizations showing sales margins by product, allowing you to compare margins in relation to product. Analyze data by product or by facility to evaluate the highest output for a particular product, comparing facilities for efficiency. Zoom in on the largest sales margins to see who is contributing the most to your bottom line profitability. Informer can guide you, step-by-step, as you create financial and collections management visualizations showing key metrics like orders on hold, aging, sales to date, daily collections, collection goals, payables by month, data comparisons, and ratios.

"There is definitely a cost savings since we have to rely less on our consultant to prepare reports. Users are very satisfied they now have the flexibility to generate their own reports and can also change certain fields and modify the reporting format."

-Kiran Patel, AAAA World

Getting Started

Basic reporting tools are no longer enough. Informer Data Discovery and Analytics solution addresses the shrinking time-to-decision required in today's highly dynamic manufacturing and distribution environment. To get started on a free trial, contact sales at informersales@entrinsik.com or call 888-703-0016. Visit www.entrinsik.com/informer for more details.