

## Data Discovery and Analytics for Title Insurance

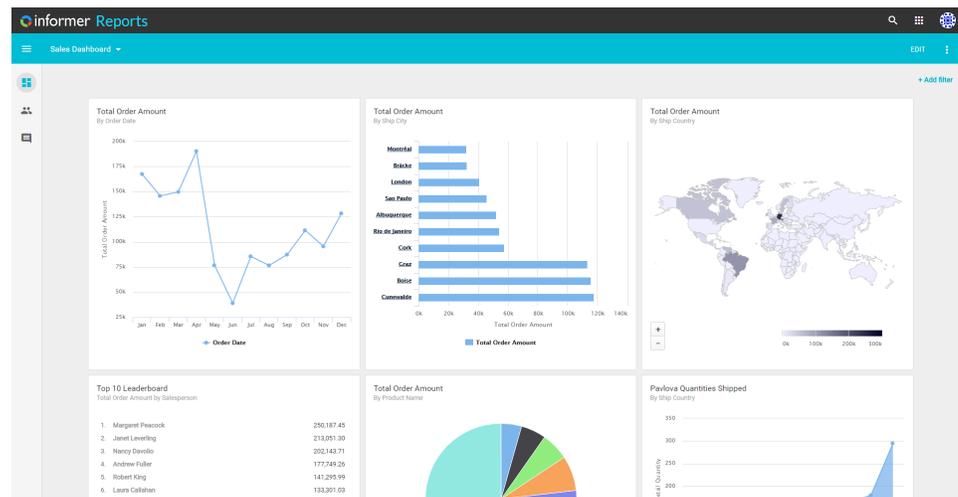
*“Informer is a great example of a solution that is bringing the promise of Agile BI to life.”*

*Jeff Zabin, Research Director at Gleanster*

### Unlock the Value of Your Data in Real Time From Any Device

Entrinsik Informer is a highly rated, web-based Data Discovery and Analytics solution enabling your title business to collect, integrate and analyze data regardless of where it lives. Experience intuitive, easy to use analytics and interactive dashboards readily available for all types of users, from processors to team leads to executives.

Most operational systems are not designed to easily integrate with other silos of data for multidimensional ad-hoc analysis; title and closing companies use Informer to overcome this hurdle and make data-driven decisions based on real-time information.



### Gain Insight into Every Aspect of Your Business

With Informer you can create reports and data visualizations that analyze data on location, product type, processing times, sales performance, escrow accounting, and CRM systems in one view:

- Customize reports and dashboards quickly without assistance from IT;
- Utilize dashboards to analyze order trending and turn-around times;
- Automate scheduled reports and distribution;
- Generate data for underwriter remittance and state statistical reporting;
- Utilize the report writing services of Entrinsik’s knowledgeable staff and much more.

### KEY FEATURES OF INFORMER 5:

**Integrated web-based platform.** No need to switch interfaces for different functionality.

**Database agnostic.** Connect to potentially any data source, structured or unstructured.

**Drag and drop support** for importing popular data formats, such as Excel, CSV, or JSON;

**Cleanse, transform data.** Clean up, organize data as it comes into Informer for data integrity.

**Curated data sets for end users.** Generate subsets of relevant data to provide a single source of truth for end users to work from.

**Intelligent visualization guidance.** Suggestion feature offers users visualizations meaningful to the data sets that can be published, shared, and embedded.

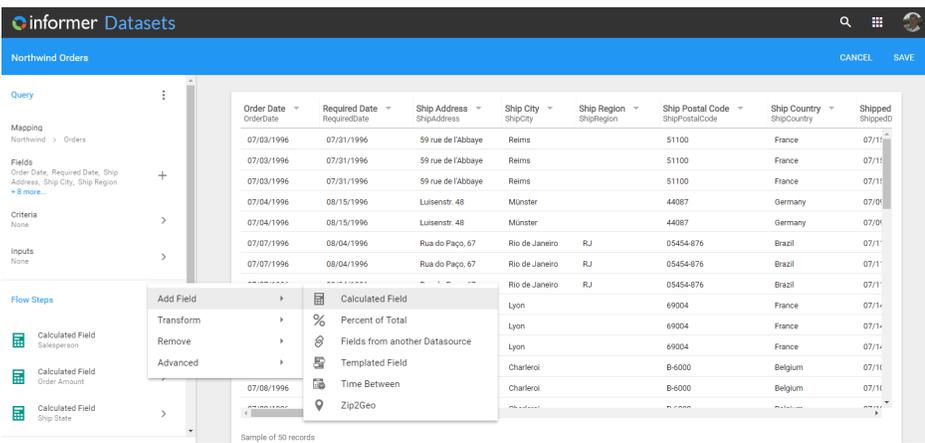
**Self-service data analysis.** End users can perform their own ad-hoc analysis and create reports and visuals that can be configured, drilled into, and personalized without IT assistance.

**Compare feature.** Do side-by-side comparisons of data populations.

## Connect Natively to Multiple Data Sources

The Informer platform makes collaboration within and across departments easier by providing a single point of access to all your data. Real-time direct access to multiple data sources including Microsoft® SQL Server, Oracle®, IBM DB2®, MySQL, U2™, Providex, Excel, Progress, data warehouses, & others provide every type of user with a streamlined, secure view of operational data and key performance metrics (KPIs).

The Entrinsik team has extensive experience working with popular title production applications like ResWare, RamQuest, SoftPro, GreenFolders TitleExpress and others. Informer's flexible and extensible architecture performs rapid queries against live data from source systems rather than requiring you to extract, transform, and load it to a data warehouse prior to analysis. The result? Reduced data latency and minimized cost and time to deploy, all supporting fact-based decision making.



Order Date	Required Date	Ship Address	Ship City	Ship Region	Ship Postal Code	Ship Country	Shipped
07/02/1996	07/31/1996	59 rue de l'Abbaye	Reims		51100	France	07/11/96
07/03/1996	07/31/1996	59 rue de l'Abbaye	Reims		51100	France	07/11/96
07/03/1996	07/31/1996	59 rue de l'Abbaye	Reims		51100	France	07/11/96
07/04/1996	08/15/1996	Luisenstr. 48	Munster		44087	Germany	07/09/96
07/04/1996	08/15/1996	Luisenstr. 48	Munster		44087	Germany	07/09/96
07/07/1996	08/04/1996	Rua do Paço, 67	Rio de Janeiro	RJ	05454-876	Brazil	07/11/96
07/07/1996	08/04/1996	Rua do Paço, 67	Rio de Janeiro	RJ	05454-876	Brazil	07/11/96
07/07/1996	08/04/1996	Rua do Paço, 67	Rio de Janeiro	RJ	05454-876	Brazil	07/11/96
07/08/1996			Lyon		69004	France	07/11/96
07/08/1996			Lyon		69004	France	07/11/96
07/08/1996			Lyon		69004	France	07/11/96
07/08/1996			Charleroi		B-6000	Belgium	07/11/96
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## Interactive Reports and Visualizations

Informer offers easy access to one version of the truth to support fact-based planning and tracking by accessing real-time order data, transaction data, policy data, premium and income data and more. With an easy and interactive interface you can view and analyze trends down to the lowest level with a wide selection of filters and drill-down capabilities. Real-time data rendering refreshes reports and visualizations automatically and runtime variables allow users to specify filter parameters and KPIs on the fly.

## Self-Service Data Analysis

With Informer you have the ability to access and manage data without the need to rely on IT. End users can use Informer to run their own ad-hoc reports and dashboards, then distribute them. Use Informer to automatically schedule daily, weekly or monthly report distribution to processors, team leads, or executives with real time data. Users can also view report PDFs or Live Excel spreadsheets refreshed on demand with live Informer data, all without ever having to access the software itself. Enhance collaboration with other users by setting up teams in Informer to optimize decision making across the entire business.

## KEY FEATURES (CONTINUED):

**Collaborate using Teams.** Enable related users to collaborate on data analysis, uncover and share insights securely.

**Share visualizations** inside websites and portals with a simple hyperlink.

**Data governance/Security.** User and group level security with versioning and data traceability.

**Plugin architecture.** Scale up and out when needed.

**Predictable cost structure.** Simple pricing structure based on platform usage.

**Web-based, easy to install and deploy.** Fast ROI with minimal IT involvement.

**Enterprise-level performance.** Handles tons of data with fast data rendering.

*“Numerous man hours were eliminated by the utilization of the software in terms of closings and revenue. We now know exactly what we are opening and what revenues our ancillary companies (tax and e-Recording) are generating as well on a daily auto-generated report.*

- Texas Title

## Getting Started

Basic reporting tools are no longer enough. Informer Data Discovery and Analytics solution addresses the shrinking time-to-decision required in today's highly dynamic title and closing production industry. To get started on a free trial, contact sales at [informersales@entrinsik.com](mailto:informersales@entrinsik.com) or call 888-703-0016. Visit [www.entrinsik.com/informer](http://www.entrinsik.com/informer) for more details.